



# LEARN HOW TO BUILD AND GROW YOUR COMPANY SMARTER AND FASTER

The Direct Selling Edge Conference is a two-day school for new and established network marketing and party plan direct selling companies.

## 15 REASONS TO ATTEND THE DIRECT SELLING EDGE CONFERENCE

1. Understand what you need to do to grow your company smarter and faster.
2. Get the information you need to make better business decisions.
3. Collect buckets of wisdom to be used now and in the future.
4. Improve how you operate your company.
5. Learn what you don't know, that you need to know.
6. Relearn what you once knew, but forgot.
7. Find out what you haven't yet done that you need to do right away.
8. Identify specific steps you will take now and later.
9. Discover what you have done wrong, so you can fix these things right away.
10. Learn what to avoid doing that would harm your company.
11. Build relationships with top industry experts.
12. Network with other direct selling company owners.
13. Just one great idea can change your world. Get ready for many.
14. Invest in yourself because you're worth it, and you deserve it.
15. Now is the time to work on your business.



[www.DirectSellingEdge.com](http://www.DirectSellingEdge.com)

Questions? Call 503.244.8787, text 503.784.7873, or email [jay@sylvina.com](mailto:jay@sylvina.com).