

**You** need to know more.

**We** have a two-day school for you.



**The Direct Selling Edge Conference** **October 2-3, 2017**

“This conference was the best and most informative conference I have attended. The speakers provided a wealth of information. This is a must for all MLM and party plan companies.” *Mike Kia*

“I didn't know how much I didn't know. Thank you for all the knowledge!” *Cheryl Thibault*

“I came to this conference two years later than I should have. Had I come two years earlier, I would have saved over \$100,000 AND two years.” *Thomas Baker*

<http://www.dsedge.com>

Questions: Call or text 503.784.7873

**Tickets**

Early bird tickets are only \$100 each through August 31.

**Lodging**

Our special group rate is \$149 per night while rooms are still available.



Direct selling education for companies.

**LEARN WHAT YOU DON'T KNOW.**

Attend the Direct Selling Educational Conference for network marketing and party plan companies.

**Franklin (Nashville), Tennessee**

- ▶ How and Why Direct Selling Is Different
- ▶ Compensation Plan Design 101 and 201
- ▶ Demystifying MLM Law
- ▶ 9 Things You Need Before MLM Software
- ▶ Recruiting and Building Your Field Force
- ▶ Distributor Compliance
- ▶ How A Direct Seller Thinks
- ▶ Direct Selling Operations
- ▶ Social Media Best Practices for Direct Selling
- ▶ 20 Secrets of Successful Direct Selling Firms
- ▶ Speaker Panel
- ▶ Individual Appointments With Speakers